



# AMANDA WEITZ

## CONNECT

 [www.amandaweitz.com](http://www.amandaweitz.com)

 [linkedin.com/in/amandaweitz](https://www.linkedin.com/in/amandaweitz)

## AWARDS

*Ohio's Best Journalism Award for College Opinion Writing*  
Awarded first place for an opinion article about personal experiences with adoption and China's two-child policy.

*Robert F. Wolfe Journalism Honor Medal*  
Received the Ohio State School of Communication's oldest award for graduating seniors who are chosen by the faculty for academic excellence and professional promise.

*Roy W. Howard National Reporting Fellow*  
One of nine collegiate journalists chosen by the Scripps Howard Foundation and Indiana University Journalism to embark on an expense-paid, 10-day study trip to Japan.

## SKILLS

Adobe Creative Suite

AP Style and editing

Asana

DSLR photography/videography

Intermediate knowledge of Spanish and basic knowledge of Mandarin Chinese

MailChimp

Microsoft Office Suite

WordPress

## EXPERIENCE

### **Dave Thomas Foundation for Adoption**

*Manager, Strategic Communications, March 2022 - Present*

- Writes, edits, and develops content that provides information about the Foundation's programs and initiatives to child welfare audiences
- Manages inter-departmental requests for creation of communications materials
- Maintains the daily media log of child welfare news articles that identify policy windows and national stakeholder engagement opportunities
- Supports event planning, including coordinating communications for Summit, the Foundation's annual professional development conference

### **Ohio Arts Council**

*Communications Strategist, June 2017 - March 2022*

- Created, scheduled, and published media releases, social media campaigns, and feature stories that highlighted impacts of the state agency's mission and the work of its constituents
- Produced strategic content that engaged audiences, including elected officials, board members, and nonprofit leaders
- Produced the agency's monthly e-newsletter
- Organized the annual Governor's Awards for the Arts in Ohio luncheon

### **The Arizona Republic, AZcentral.com**

*Pulliam Fellow, June 2016 - August 2016*

- Reported articles and provided accompanying photos and videos for *The Arizona Republic's* features desk
- Wrote content for national syndication

### **The Lantern**

*Editor in Chief, May 2015 - May 2016*

- Provided editorial direction for *The Lantern*, the Ohio State University's student newspaper
- Served as a liaison between student employees, media management representatives, and printing companies

### **City of Dublin, Ohio**

*Events Assistant for VIP and Sponsor Relations, June 2013 - August 2015*

- Organized and planned major city events, including the Dublin Irish Festival
- Documented and fulfilled sponsorship and VIP packages
- Wrote and edited scripts, media releases, and annual reports to city leadership

## EDUCATION

### **Northwestern University**

Master's in Public Policy and Administration

**2020 - Present**

**Expected Graduation: 2023**

### **The Ohio State University**

B.A. Journalism & Chinese  
Summa Cum Laude with Honors  
Phi Beta Kappa

**2013 - 2017**